ENABLIS DELIVERS SECURE MODERN WORKING FOR IVE GROUP

An Enablis Case Study

The shift to SASE is well underway, with Gartner predicting that by 2025, at least 60% of enterprises will have explicit strategies and timelines for SASE adoption.

BACKGROUND

IVE Group is a leading ASX listed Australian holistic marketing services provider. Success comes through a laser focus on the needs of its customers, including a significant focus on the protection and security of customer information and data.

"We have a very diverse and complex business. Strong security is critical to IVE's success. Our clients, whether they use our data driven marketing and communications services or our diverse production and digital services, demand the best possible protection for their data and we have led the industry on our security capabilities," explains Paul McMaster IVE Group's General Manager Group IT.

> " **IVE historically had very old-school tight controls around network access, other than a handful of essential VPNs, we have not allowed any access to our network remotely, said Paul McMaster.** "

THE CHALLENGES

"At the start of the pandemic, we were extremely challenged with needing to quickly provide a suddenly remote workforce with the ability to work from home," said Paul McMaster IVE Group's General Manager Group IT.

"We deployed a Remote Desktop Protocol solution to enable users to access their computers at work, air-gapped from their home PC, but this raised big issues with our large fleet of notebook users. This left notebook users without the ability to access key BAU files in network shares, as well as a raft of services and applications that were only delivered when people we directly connected to the network," commented Paul.

"Whilst a number of key systems were already available over Citrix, one of the key issues that developed was an explosion in the use of cloud based file storage solutions, like OneDrive, to keep and share documents internally and with customers, against our longstanding policy of documents only being saved and tightly controlled in our on-prem network file servers."

"We couldn't resist this tide of shadow IT, as it was out of business necessity that our people were adapting – we had no other solutions available to provide our people with the access they needed."

"We needed to rethink our approach to network security and needed our network security solutions to enable us to work efficiently and effectively at all times from any location, rather than get in the way," added Paul.

> " The deployment of Prisma Access across our business was extremely quick and efficient, our people were able to access all the systems we needed and we were confident that our network security posture was maintained. The feedback from our user base was excellent in terms of seamless access being delivered," said Paul McMaster, General Manager Group IT, IVE Group. "

THE SOLUTION - SASE

Secure Access Service Edge (SASE) addresses two of the largest challenges facing IT leaders today.

Businesses now rely on cloud-based applications and services – SASE is a blueprint architecture that converges networking and security services into a single cloud native service.

Prisma Access – SASE is a cloud-delivered suite of security technologies that are made for 21st century organisations by Palo Alto Networks leveraging their best of breed Zero Trust framework technology.

SASE adheres to a comprehensive Zero Trust Network Access framework approach while also greatly simplifying traditional complexity through vendor consolidation.

THE BENEFITS

SASE ensures every device connection or request to access information is verified. The SASE framework enables seamless and secure connectivity to all applications from anywhere.

IVE is now cloud ready – allowing the team at IVE to have a more dynamic application strategy in the future and allowing consistent and compliant security policies across all user types in the organisation.

SASE is not another vendor-led point solution – it is a comprehensive framework that protects corporate data through a holistic approach that is made to counter the threats and risks faced by businesses today.

This is why companies like IVE Group are looking at SASE to enhance their security posture and adopt a security platform that allows future migration capabilities to cloud applications and continued digitisation programs.

"Organisations are realising that the traditional security architecture no longer fits a world, where a hybrid work model is the new normal. With a distributed workforce accessing apps anytime, anywhere via cloud and/or data centre, SASE architecture is becoming the new standard. As a result of hybrid work, the attack surface has exploded exponentially. This means that the traditional ZTNA 1.0 model that underpins many SASE solutions is no longer adequate," cautions Peter Molloy, SASE Leader, JAPAC, Palo Alto Networks.

SECURITY BUILT FOR THE FUTURE - WORKING WITH ENABLIS

Unlike legacy security tools that only protect against specific risks, SASE takes a more strategic approach. Because the platform is delivered through the cloud, it runs 24/7/365 and adapts to your changing business needs.

SASE is flexible – if you need to rapidly pivot to a new service to take advantage of a new opportunity, you can do it with the assurance that your security platform can adapt with you.

"As Enablis were already providing us with business-critical networks they were ideally placed to help us deliver a secure modern remote working roadmap. Enablis' team of experts helped us design and implement a Zero Trust framework that supported our remote access needs without compromising network security. " - Paul McMaster, General Manager Group IT, IVE Group.

The partnership between IVE Group and Enablis has delivered an industry leading SASE platform that secures IVE Group's critical assets while allowing it to focus its skills and energy on its clients.